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The opinions expressed are those of the writers, and not necessarily endorsed by Tenth Dems.



## Getting Ready for 2020 by Learning How to Talk to Voters

On September 26, Lake Dems, Moraine Township Dems, Tenth Dems, and West Deerfield Township Dems sponsored a well-attended and successful workshop about best practices for effective voter contact, door knocking and persuasion. Talking to voters face-to-face is the single most effective way to persuade voters to support our candidates. Stay tuned for future events!



# Yingling Fights Cancer-Causing Emissions in Lake County

State Rep. Sam Yingling has called for closing down Lake County factories that emit cancer-causing ethylene oxide into the air. Several factories, including a Vantage Specialty Chemicals plant in Gurnee and a Medline Industries facility in Waukegan, use the toxin to sterilize equipment. Since Sterigenics announced that it's closing its ethylene-oxide-emitting facility in Willowbrook, pressure has increased on Lake County plants to close in order to protect nearby residents. As Yingling recently told the Daily Herald, "It's clear that these facilities have no regard for emitting a cancer-causing chemical into the air. If they fail to shut down themselves, then the state will enact legislation that will shut them down."



Ethylene Oxide is a Class 1 Carcinogen and Mutagen. ETO levels in Lake County have been documented at 500 times higher than the EPA action level. Thank you, State Rep. Yingling, for working to protect us from this toxin.

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## Delegate Info Session a Huge Success

Thanks to everyone in the large, enthusiastic crowd who came out in September to the Delegate Information Session in North Chicago. Together, we'll win Illinois and defeat Donald Trump—if he's the nominee—in 2020.

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# Trump's Treachery

## By Kimberly Rodriguez

Impeachment is hot news, and every day, sometimes every few hours, new revelations emerge about offenses allegedly committed by the White House and the executive branch. Our constitutional crisis is the headline story, and the functionally state-sponsored partisan punditry of Fox News and the like propagate lies equating the process with a witch trial.

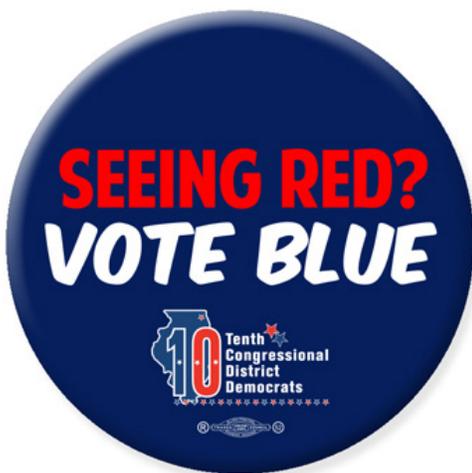
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Fortunately, Illinois and the 10th District have leaders dedicated to upholding their oaths to protect and defend the Constitution, along with the interests of their fellow Illinoisans. The current crisis did not start with a phone call to the newly elected Ukrainian president. The effort to obtain transparency has been ongoing since Donald Trump became president.



In April, Senator Tammy Duckworth and Senator Dick Durbin cosponsored S.882, The Presidential Conflicts of Interest Act. The bill would require the president and vice president to disclose their tax returns and all financial interests, including those of their spouse and children, within 30 days of assuming office. A blind trust would be required for both the president's and vice president's assets. "It should never be a question whether the President and the Vice President of the United States are doing what's best for themselves or what's best for the American people," said Duckworth. "That's why I am joining Senators Warren and Durbin in re-introducing the Presidential Conflicts of Interest Act to ensure every presidential administration meets what have been the strongest ethical standards for decades. Government officials must do everything in their power to eliminate conflicts of interest because the American people—not personal profit—always come first." In the wake of the whistleblower's complaints about the president's alleged efforts to coerce the new Ukrainian president to investigate former Vice President and Democratic candidate for President Joe Biden, Durbin

called for bipartisan cooperation to investigate the charges. "The whistleblower's claim needs to be released to the appropriate congressional committees and evaluated according to the law, and Congressional Republicans—House and Senate—need to make it clear, once and for all, that no President can solicit or strong-arm a foreign country to further his own campaign." With Twitter and cable punditry intended



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to distract and inflame public sentiments regarding the president’s behavior and its consequences, Congressman Brad Schneider makes the forward path for our democracy very clear: “I recognize that impeachment is the first step, and that conviction and removal requires a two-thirds vote in the Senate. The President deserves his ‘day in court’ to present his case to all 100 Senators, sitting as jurors. But if, as I expect, the allegations are proven true, these actions are of such grave consequence that it is absolutely necessary for Congress to exercise its Constitutional responsibility. If not now, if not for these actions, then when and for what actions of any president will ever rise to the level of account?” Indeed, impeachment is a constitutional check on presidential power exactly because the Founders understood that those in power must not be above the law and that they must be held accountable if they abuse power.

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## Tenth Dems Participates in ArtWauk in Waukegan

During October’s ArtWauk, also known as Zombie Wauk, witches and goblins and other scary-looking creatures paraded by the Tenth Dems Waukegan office on North Genesee Street, pausing to chat and to sign nominating petitions for our Democratic candidates. Signers and non-signers alike enjoyed cider and donut holes at our outdoor table, while those who ventured inside enjoyed meat and cheese trays and even more goodies. As advertised, all had a really fun night.



# Tenth Dems Hosts a Dynamic Debate Watch Party

Tenth Dems hosted a watch party for the most recent Democratic Debate on October 15th at Max and Benny's Restaurant and Deli in Northbrook. The crowd enjoyed good food and good company while the 12 candidates vying to be the Democratic Party presidential nominee highlighted, among other things, their different approaches to increasing access to health care, decreasing income inequality, and enacting common sense gun reforms.



# Senator Duckworth Fights for Clean Water



Many poor communities throughout Illinois and around the nation are subject to polluted water. Senator Tammy Duckworth recently cosponsored bipartisan legislation along with Republican Senator Mike Braun to improve water quality. The Voluntary Waters Partnership for Distressed Communities Act provides voluntary opportunities for community water systems to work together to improve infrastructure, water treatment and efficiency.

“Every American has a right to drink clean water, no matter where they live, the color of their skin or the size of their paycheck,” Duckworth said. “I’m proud to be working with Senator Braun to advance our important bipartisan legislation that will help reduce water costs for Illinoisans by making it easier for community water systems to work together and improve their water services.”

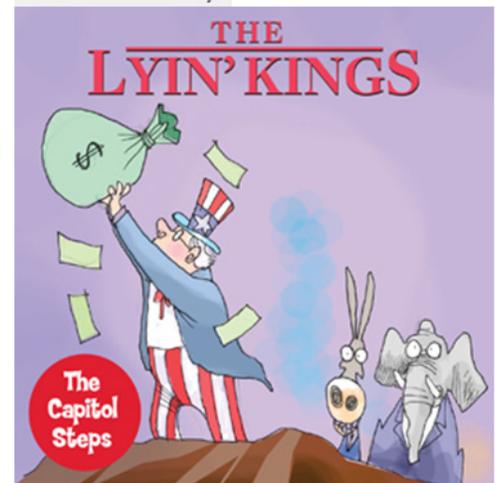


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# See The Capitol Steps Perform in January with Tenth Dems

Join us on Sunday, January 26, 2020, for a performance of The Capitol Steps Comedy Troupe, the group that put the “MOCK” in Democracy. The 2:00 PM show will be followed by 5:00 PM dinner at Jameson’s Charhouse. Get your tickets now because the show sells out fast—the venue ran out of tickets last year!



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## Building the Blue Wave, One Voter at a Time



Voter registration is key to fueling a Blue Wave in 2020 to take back the White House and the Senate. In September, Tenth Dems volunteers registered voters at the College of Lake County and elsewhere. Want to help? Stay tuned for future events. Remember, be the wave!



# A Conversation with Roger Baron: Tenth Dems Volunteer of the Month, October 2019

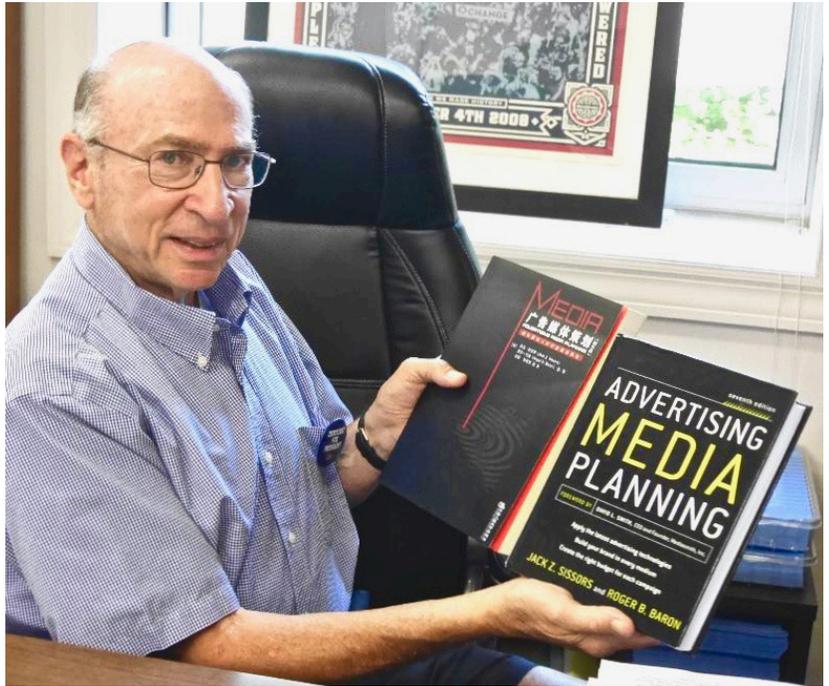
By Ann Sherby Cole

I recently met Roger Baron on a Saturday morning at Hometown Coffee and Juice in Glencoe where we became acquainted and enjoyed an informal conversation. I found Roger to be a man of many interests and specialized expertise, practiced throughout a long career. To prepare this profile, we first focused on Roger's professional history and the many steps that led to his retirement and ultimately becoming an invaluable volunteer for Tenth Dems.

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Roger earned a B.A. in Communications and Public Policy at the University of California, Berkeley, and an M.A. in Telecommunications from the University of Southern California in 1966. After graduation, he joined the Navy as the Supply Officer and Public Relations Officer on the Destroyer Escort USS Hooper for 3 years. He made one deployment to Vietnam and remained in the Reserves for 23 years, retiring as a Navy Captain. At a weekend career recruitment event for military officers, Roger was hired for an entry-level position in the media research



department at the Leo Burnett advertising agency in Chicago, thus opening the door for a succession of high-level media planning, research, and strategy positions from VP Media Director at a San Francisco agency to Senior VP, Director of Media Research at Foote, Cone & Belding in Chicago, where he served for 24 years from 1987 until his retirement in 2010.

**Ann Cole:** An important contribution you have made in your field is Advertising Media Planning that you co-authored. It is the largest selling textbook on the subject, and has been translated into multiple languages.

**Roger Baron:** Yes. In 2001, I was invited to collaborate on the 6th edition of this book, which was first published in the mid-1970s. The author, Jack Sissors, a Northwestern University professor of media planning and strategy, suffered a stroke soon after we began to update the book, so I became the primary author. The current 7th edition, published in 2010, is still selling well.

**Ann Cole:** Let's move on to your volunteer work today. I was curious to learn when and how you first heard about Tenth Dems and what attracted you to this group.

**Roger Baron:** I got a general mailing from Barbara Altman saying they were looking for someone with computer experience to help Tenth Dems.

**Ann Cole:** And that was the first you heard of this political organization? How long have you been a volunteer with Tenth Dems?

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**Roger Baron:** Since 2014. They had me working on the newsletter and events list—jobs I do to this day. Now that I’m proficient in our computer system, I’ve become the data manager. I record when “Mary Jane” moved from Main Street to Maple Street! Ours is the computer system used by Democrats across the country. You may have heard of Constant Contact, the subscription service for keeping in touch with an organization’s membership. Our system is Constant Contact on steroids!!

**Ann Cole:** Okay, Roger, I want you to explain exactly what you do so that we all understand what earned you the Rosenblit Volunteer Award in 2016 and why we are featuring you as “Volunteer of the Month!”

**Roger Baron:** In addition to the events list, I help with Tenth Dems activities such as preparing the sign-up sheets for most events, and working on the occasional emails on topics of interest to our membership. Eric (Herman) writes a draft with instructions to “send this out tonight,” and then I code it—I know how to do it really fast—to put it into a special format required to send it into the world. Other volunteers do this as well. The slowest part is the editing that involves the whole Tenth Dems communications team. If something doesn’t make sense, we need to go back and edit, edit, edit. I also track volunteers and their interests, as well as our contributors.

**Ann Cole:** Oh my, that’s a lot of work with tight deadlines! And as a writer, I certainly understand rigorous editing. Are you called at home to come in or do you have regular working hours?

**Roger Baron:** With all the political happenings going on, I spend an hour or two a day on Tenth Dems work, more in the weeks leading up to an election. There are certainly no regular hours. With everyone’s busy schedules, we frequently have meetings by telephone at 11 or 12 at night.

**Ann Cole:** It must be very satisfying in your retirement to function as a volunteer doing work that touches on what you have always done professionally.



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**Roger Baron:** I feel I'm making a contribution. I'm very disturbed by what is happening in Washington—the daily outrage and the daily insult to the values that I think are important—this is my little contribution. Our objective is to ensure that all the people who might be interested are told about it. I consider our job keeping the core motivated, interested and involved day-to-day, as well as helping, in any way we can, Democratic officeholders, candidates, and even potential candidates.

**Ann Cole:** Have you considered writing another book?

**Roger Baron:** Maybe, but what would I tell Lauren? The priceless benefits I get from working at Tenth Dems are more important than the money I might have earned from another book!



**Ann Cole:** I get it! I understand why what you do with Tenth Dems is so valuable.

Founding Chair Lauren Beth Gash described your work with Tenth Dems as follows:

“Roger is an integral member of our Tenth Dems Leadership Team. His oversight of our database management allows us to reach a wide audience quickly and effectively and access volunteers needed for events and activities that help us elect Democrats. He also coordinates our website Events List team. That list is emailed out weekly to our subscribers, making sure that candidates can get their events seen by more and more Democrats. We're very grateful for his help.”

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## Election Judges Needed in 2020

Want to help? There's a shortage of election judges for the upcoming 2020 election. Join the team of election workers and process voters by visiting [www.ElectionJudge.info](http://www.ElectionJudge.info) for more information.



Paid for by the Illinois Tenth Congressional District Democrats ([tenthdems.org](http://tenthdems.org))